

# YOUR MARKETING PARTNER

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**THE MAIN OBJECTIVE IS TO PLAN, DESIGN & DEVELOP YOUR BRAND AND INCREASE THE PROFILE OF THE COMPANY.**

**YES... WE CAN DO MAGIC FOR YOU.**

It's not one thing its many: Its not just about traditional media's like print, TVC, but also about ground level activations, online, social media, retail, channel program, go to market plans, trade shows and more. What is important is communication across any medium.



## OUR GOAL

The objectives of the re-brand are to re-stake your dominance as the most prestigious accounting firm in the local area.

How we do this is by looking at your history, your key clients, the language you use in emails and your target audience.

From there we'll come up with 3 completely different concepts. We'll invite you down to our offices and explore each of them with you. At that point, we'll decide which direction to go in, make any final adjustments and look to have that signed off.



A successful advertising campaign will spread the word about your products and services, attract customers and generate sales. Whether you are trying to encourage new customers to buy an existing product or launching a new service, there are many options to choose from.

The most suitable advertising option for your business will depend on your target audience and what is the most cost effective way to reach as many of them as possible, as many times as possible. The advertising option chosen should also reflect the right environment for your product or service. For example, if you know that your target market reads a particular magazine, you should advertise in that publication.

The following list is an introduction to advertising tactics that we could use.

1. Newspaper
2. Magazine
3. Radio
4. Television
5. Outdoor and transit
6. Direct mail, catalogues and leaflets
7. Letterbox drops and handouts.
8. Online



# WHAT WE DO.....

## ▶ GRAPHICS / PRINT

Medilinks, the very innovative group is your go to place for any print work in India. Package, posters, billboards, magazines and other publication design is our next direction. Clean and simple polygraph helps to be noticeable.

## ▶ WEB DEVELOPEMENT

Our passionate UI and Graphic designers have made it possible to get the best web services in the region and that is why you offer the best.





## ▶ DIGITAL MARKETING

Medilinks, SEO, Pay-Per-Click marketing, Email marketing campaigns, brand creation, and other digital marketing services to give your business an edge over your competitors.



## ▶ ADVT./CORPORATE FILMS

Medilinks is highly specialized in corporate film production. The core team is hugely experienced, with experiences ranging from shooting to editing films.



## ▶ PHOTOGRAPHY

We specialize in corporate, product, advertising, commercial and industrial photography. Photo shoots can be conducted in our full service studio or on location - whichever suits our clients needs the best.

## ▶ ANIMATION

At MEDILINKS, We create videos for a diverse range of clients which are spread nationwide. We create inspiring, inventive 3D animated explainer videos focused on your business goals and fit perfectly with your existing company's branding.

# OUR WORK

landscape format





# THE BEST GUARANTEE IN THE WORLD

Like with any business purchase, there's risk attached.

We want to completely remove that risk from you and place it on ourselves...

## HERE'S HOW IT WORKS

The entire purpose of this project is to re-brand the company with the view to this increasing your conversion rates, so we will make you this guarantee:

**'You will have unlimited revisions and unlimited changes until everyone is happy. There's no option for you not to be delighted'**



**THANK YOU!**